



PLATINUM TOWER

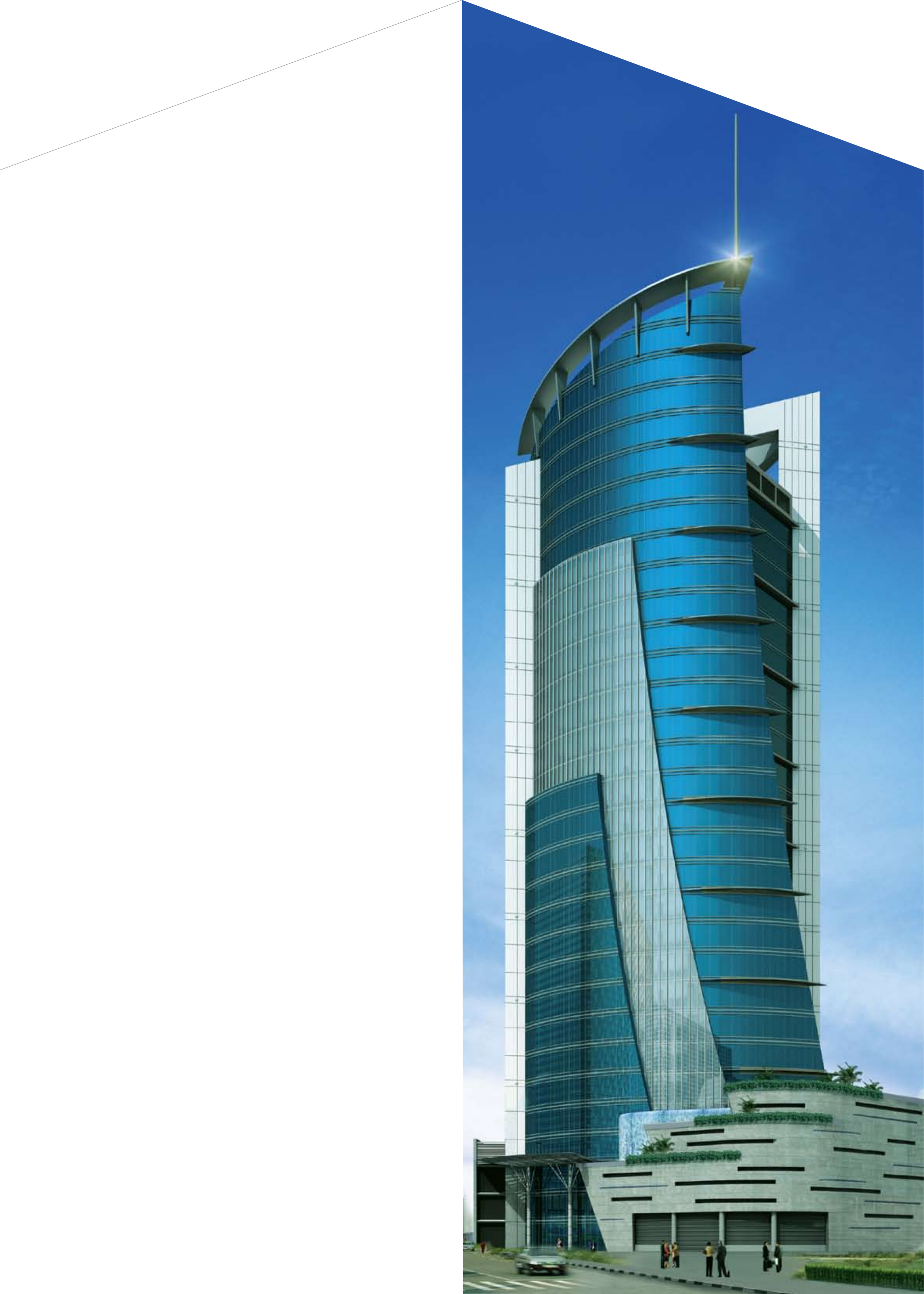




In its 3 years as a focused real estate development company, Pearl has established a strong presence in the real estate market.

With the success of its first major project - Abraj Al Lulu, Pearl has grown in leaps and bounds to become one of the Kingdom's leading and most distinctive real estate and property development companies.

Developing futuristic projects within good surroundings is a product of Pearl's urge to enhance human lifestyles across the Kingdom. Its hope lies in developing what is good and pure and Pearl lives by a mission of creating unique landmarks at new milestones in order to move ahead and lead the real estate industry from the forefront.





#### Kingdom of Bahrain – fast facts:

Location:	In the Arabian Gulf between the Qatar peninsula and Saudi Arabia
Capital:	Manama
Total land area:	711 sq km
Climate:	Hot summers, pleasant winters
Time:	GMT +3
Population:	724,645 (est.)
Official language:	Arabic with English widely spoken as the language of commerce
GDP:	USD 11.58 billion (est.)
Per-capita GDP:	USD 20,500 (est.)
Taxation:	No personal income, wealth and capital gains tax

## Pearl of the Arabian Gulf

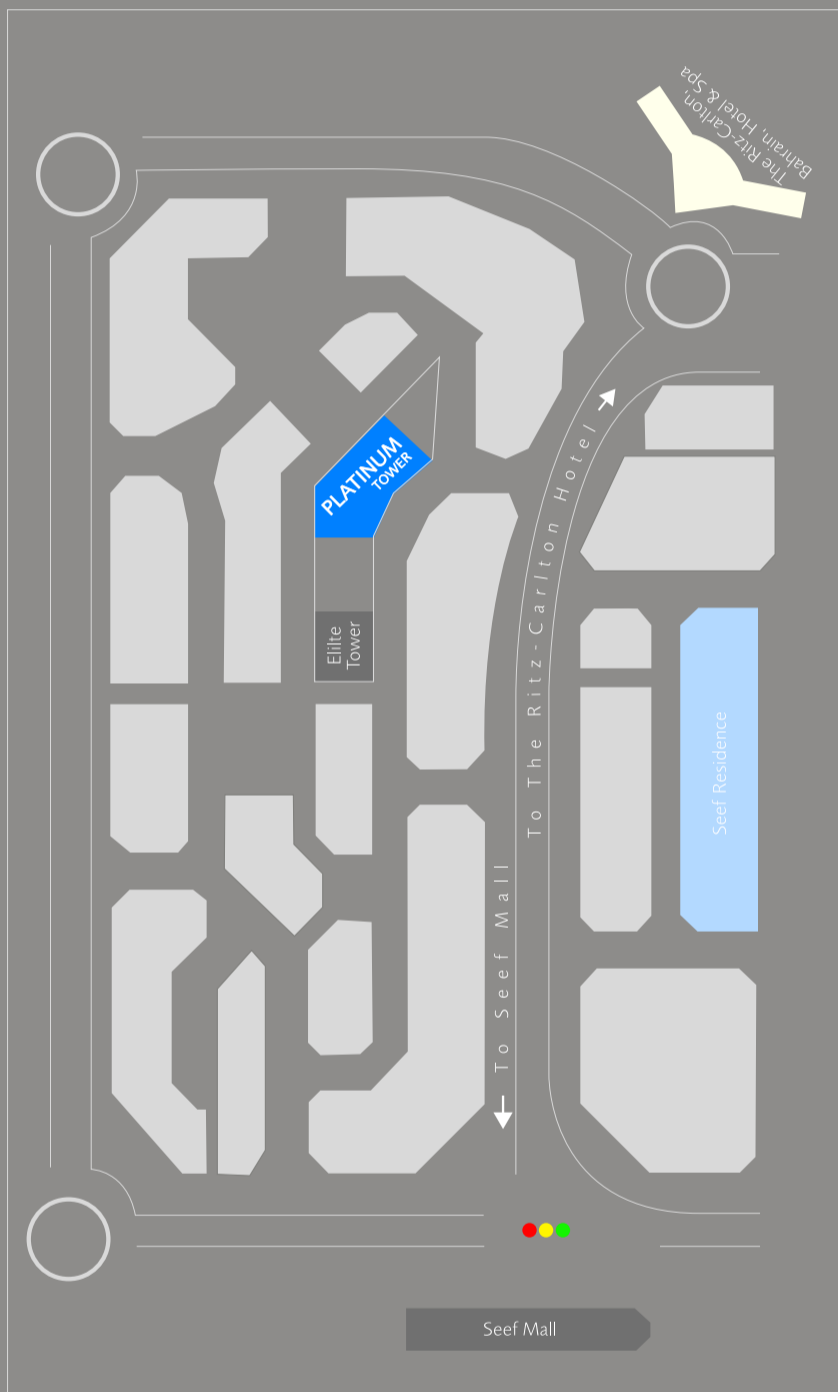
The Kingdom of Bahrain (meaning Two Seas), is an archipelago of 40 low-lying islands located in the heart of the Arabian Gulf.

The Kingdom of Bahrain has earned a reputation as the financial capital of the Middle East and is home to over 400 financial institutions, the largest concentration in the region.

Situated along major Arabian and international trade routes between Asia and the West, the Kingdom has served as an important port and center for business. Today, the capital city of Manama is a vibrant cosmopolitan center offering an open economy and an array of cultural amenities like museums, pristine beaches, shopping, entertainment, fine dining and much more.

With the most appropriate physical infrastructure, telecommunication network and legal system, the Kingdom offers a strong business ethic and a progressive investment environment for investors from across the globe.

## Seef District



## The Essence of Success

A strategic location where all conveniences come to life, Seef has always made its presence felt with its vivacious present and promising future.

The Kingdom's upcoming and most desired locale, Seef boasts some of the most prestigious development projects that have been undertaken in the country over the past few years. The Kingdom's largest retail malls (Seef Mall and City Center) along with the country's finest hotel (The Ritz-Carlton, Bahrain Hotel & Spa) are just some of the commercial establishments in the area.

The Seef locale is the most sought after destination offering the perfect blend of business, entertainment and lifestyle for investors, retailers, shoppers and residents alike.



## Freehold and the Law

The Kingdom of Bahrain has long been home to a large expatriate community, with expats mainly heralding from the UK, Europe and the US. Expatriates living in Bahrain generally enjoy an incredibly high standard of living, complete tax free income and an inimitably luxury lifestyle.

Bahrain has a well established luxury real estate market; and recent changes to legislation (Royal Decree 43, year 2003) allowing for foreign freehold ownership of property in Bahrain, has created a surge of investor and business interest in the Kingdom.

Working hard to diversify its economy by focusing on five main business areas, namely business and finance, tourism, information technology, healthcare, education and telecommunication has resulted in many more multinational companies having established their bases in the Kingdom.



## Platinum Tower

Welcome to a new realm of business luxury.

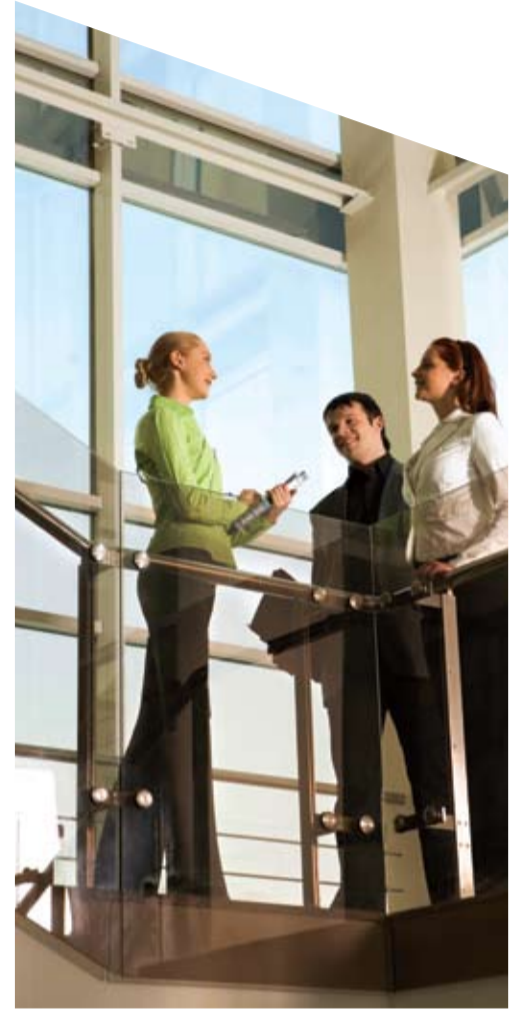
Platinum Tower is a high-rise tower featuring 29 floors with an attractive elevation. Built on terms of utmost finesse and modernity with world-class infrastructure, Platinum Tower is an architectural edifice that stands out with its distinct layout, crystalline exterior styling and elegant interiors.

With a host of attractive opportunities that are mounting, the Kingdom gives birth to new entrepreneurs and attracts numerous investors from around the world resulting in the need for premium office space.

In a futuristic world of target oriented deadlines and growing demands in the corporate sector, Platinum Tower provides technologically advanced office space to ensure high returns and increased work efficiency in almost all areas of business activity.

Strategically located to capitalize on the Kingdom's upcoming financial hub, Platinum Tower combines stunning design with practicality, maximizing both vista and venue.

Adjacent to the Ritz-Carlton hotel, Platinum Tower offers the highest standards of luxury with its appealing and innovative personality.



## Work in High Style

Platinum Tower offers a first-class business environment with a complete range of amenities and accommodations, making it the perfect showcase for your business.

- Luxuriously designed and furnished reception and lobby area
- State-of the art CCTV and access to satellite TV fitted in every office
- Lavish first floor that features a well-equipped Business Center
- Electronic proxy card system
- 4 large-capacity, high-speed passenger lifts and a service lift
- 5 exclusive podium floors allocated for parking for over 250 cars
- Abundant natural lighting in every office
- Panoramic views of sea and surrounding areas
- Comprehensive building management system



## Take Time Out

Relax and experience tranquility as Platinum Tower offers you unique amenities designed in an ultra-contemporary atmosphere for a healthy lifestyle.

Platinum Tower's first floor highlights the finest selection of leisure and recreation amenities including a sun deck, executive health spa, large swimming pool, Jacuzzi and much more.

For detailed information, please contact our sales center  
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Website www.platinumtower.biz

Project by



Exclusive Sales Agent



Client's Representative  
Management & Execution



Main Contractor



Main Consultant



Client's Representative



Structural Consultant



Electromechanical Consultant



Cost Consultant



Structural Glazing Consultant



Project Auditors

